



Saving time, energy and money, with the click of a mouse: that's what the combination of toText solutions and Scene Media can achieve

“Text messaging sits firmly within our company’s ethos of using modern forms of technology, which we believe is essential to compete in today’s business world”.

Jonathan Hunter
Managing Director



ABOUT WEB TO TEXT

Web to Text allows you to send and receive text messages using a standard web browser, with no need to install any other software.

You can text either a single person or a group of people at the same time, and contacts can be stored in our online address book. Once the messages have been sent, we'll show you when each one is delivered and if there are any replies.

ABOUT EMAIL TO TEXT

Email to Text allows you to send and receive text messages from any email application, for example Outlook, Gmail, Hotmail, Yahoo, Lotus Notes, or anything else.

This service is ideal for business use, and provides text messaging facilities to everyone in your organisation. It's also ideal for adding text message alerts to systems that monitor applications or servers.

CONTACT INFORMATION

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For more information on us and our products visit

www.toText.net

OUR CLIENT

Scene Media Marketing is an Advertising and Marketing Consultancy that serves the Leisure, Arts, Heritage, Local Authority and Private Sectors.

With a combined team experience of over 50 years, Scene Media offer a range of innovative marketing services to their clients, all underpinned with a strong ethical and environmental ethos.

BACKGROUND

Scene Media's mission is to provide cost effective communications solutions that reduce time, energy, resources and waste.

Scene Media have always embraced new technology and were quick to see the merits of text communications. They recognised that by giving their customers the ability to reach existing and potential markets via text message, they would significantly enhance their overall product portfolio.

OUR SOLUTION

'Web to Text' allows messages to be sent and received through the toText.net website. This is a quick and simple method of sending text messages from a standard web browser. No special software needs to be installed, and no training is required.

The 'Email to Text' product is a simple and immediate method of sending text messages from any email application. 'Email to Text' is easy to use, as no special formatting or passwords are needed.

Text messages can be sent to an individual or a large group with just a few clicks of the mouse and once the message has been sent, the system confirms when each one is delivered and registers all the replies that are received.

Scene Media now offer both these products to their clients as one part of their overall marketing communications package, complementing other new media applications.

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A school, a GP surgery, a theatre and an accountancy firm are just some of Scene Media's clients that have benefited from the toText.net products, all using the system to communicate quickly and cost effectively with their respective audiences.

Whilst Scene Media came across other organisations offering a similar range of services, the deciding factor in choosing toText.net was the personal touch they add to the services they provide, their reliability and support. *“The relationship is one where we don't feel like a number but more a valued client. toText.net offer a reliable and robust product and the team are more than happy to give support whenever we have needed”.*

Scene Media have no hesitation in recommending the toText.net services to others: *“toText.net operate very professionally, and offer a fast and reliable service, with first-rate support”.*

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