



*“We chose
toText.net because
they were
competitively priced
and took time to
listen and
understand our
requirement”*

Dave Hathaway

Managing
Director



About online SMS

Web to Text allows you to send and receive text messages using a standard web browser, with no need to install any other software.

You can text either a single person or a group of people at the same time, and contacts can be stored in our online address book. Once the messages have been sent, we'll show you when each one is Delivered and if there are any replies.

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To find out more about our
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LeagueRepublic integrate online SMS functionality into its overall system management software, giving sports teams the ability to share match results with the public more quickly

Introduction

League republic is a leading provider of online administration systems for managing sports websites.

Their bespoke software has been used to manage sports websites, schedule fixtures and publish the results of more than 2000 professional and amateur sports leagues worldwide since 2002.

Their clients include pool leagues, darts leagues and the Football Association Ltd.

Background

In order to retain existing clients and expand the business, League Republic must give sports teams the ability to quickly broadcast match information and results to the public.

Until recently, customers could only update such information via the web. If team secretaries had no access to the Internet or could not get a 3G signal, this information was often not available to the public until much later.g

The solution

In order to overcome this problem and to give their customers a competitive edge, LeagueRepublic have incorporated online SMS functionality into its overall system at no extra cost to its customers. All handsets support SMS and this enhancement meant that results can be published within minutes of a game finishing.

How it works

Fifteen minutes after the start of a game, team secretaries receive a message from toText.net administration software reminding them to text in their result at the end of the match.

As soon as the match is over, they simply text a reply to the original message with the final score, e.g. 3 2. The virtual numbers used to deliver the service are provided by toText.net as part of the application.

Its bespoke management software determines which results belong to which team using the virtual numbers, converts the messages into HTML and delivers them directly to LeagueRepublic's servers, where they can be published and posted immediately.

Not only are results made available to the public almost instantaneously, there is also no charge for the reminder message. The reply is the same cost as any standard UK text message and usually falls within a user's contract package.

The service has been available for just over 12 months and so far more than 15% of all UK leagues are using SMS to update their team's results.

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